



Down 4 the Cause  
1149 Hilton Ave, Plainfield, IA 50666  
Ph: 319-269-0844  
info@down4thecause.net

October 2020

To our Sponsors-

Showing cattle provides so many opportunities and experiences to our youth. Irreplaceable life lessons that prepare for the world ahead. There's competition, reward and success. Also, frustration, sadness and disappointment.

Showing cattle requires a supporting cast, time, sweat and money. Show kids and their families are why we do what we do.

Collectively, as sponsors, we can show these families what this industry is all about. Let's shower our junior cattle exhibitors with praise, prizes and positive memories these families will forever remember!!

In 2019 D4TC paid out \$52,000 worth of cash, products and prizes!

- \$35,000 in breed/divisional payouts
- \$8,000 in Overall Top 5 payouts
- \$7,000 in Chutes, Blowers, Clippers, Show Box, Feed Supplements, Combs, etc.
- **New in 2019**, we started the **Rick Frye Memorial "Actions Over Words Award"** where 4 kids are selected by Rick's family & friends to receive the cherished award & \$500!

Sponsoring is easy and D4TC ensures each sponsor is properly recognized!

- Each sponsored calf is eligible for the Breeders Cup Sweepstakes and added prizes
- Each exhibitor receives a complimentary D4TC sponsor shirt & sponsor products
- Only sponsor-raised or sold cattle qualify for divisional Breeders Cup payouts (72% of 2019 divisional payouts)
- 1-year website or social media link on our website [www.down4thecause.net](http://www.down4thecause.net)

**\*\*The facility we have used the last 3 years in Cedar Rapids, IA is not an option this year as they sustained extensive damage from the Derecho storm this summer.\*\***

After weeks of searching we have decided on a new home for 2020! **The North Iowa Events center in Mason City, IA** has been selected for their facilities and ample space, both indoor and out. This location is located just 5 miles from both I-35 and Hwy 218 and offers the local amenities necessary to pull off an event like D4TC.

We will have an online sale November 2<sup>nd</sup> on [www.sconlinesales.com](http://www.sconlinesales.com) featuring gift certificates, semen, embryos and products. We are now taking commitments.



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### Breeders Cup Sponsorship Form

*(Please mail in w/ payment – form is available online if choosing to pay online)*

Sponsor Name: \_\_\_\_\_

Representative's Name: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone #: \_\_\_\_\_

#### Sponsor Levels:

##### **Gold** - \$500+.

- Gold Sponsor Benefits: Silver sponsorship benefits (website/social media link, discounted entry fees, Breeders Cup eligibility) PLUS, Gold sponsors logo is displayed on the banner dividing two rings, sponsor logo also on the t-shirts provided to exhibitors.

##### **Silver** - \$300

- Silver Sponsor Benefits (*Standard sponsorship*): Website/social media link on D4TC website, on-site Silver status on sponsor recognition banner, discounted entry fees and Breeders Cup payout eligibility for customer cattle.

##### **Bronze** - \$100-299

- Bronze Sponsor Benefits (*Industry supporter sponsor*): On-site Bronze status on sponsor recognition banner. Money goes to 1 breed/division payout or exhibitor raffle item purchases.

**Rick Frye Memorial**- "Actions Over Words" Awards. I wish to contribute \$\_\_\_\_\_ to this award, in Rick Frye's honor.

Sponsorship Amount: \$\_\_\_\_\_

Gold & Silver breed sponsorships can be split from 1 to 5 breeds. Please list designated breed(s) below.

*\*All market prospects are covered under market division, heifer divisions by breed*

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_  
5. \_\_\_\_\_

Preferred Website/Social Media Listing for D4TC website: \_\_\_\_\_